



Monthly Newsletter

Your Guide to Virginia Wine, Food and Wine Country Tourism.

Special Announcement, May 2007

ATTENTION MEMBERS SPECIAL ANNOUNCEMENT FROM PARTNER ORGANIZATION. BUY TICKETS TODAY!

WINE MAKES HISTORY AT AMERICA'S CUP OF POLO!

Celebrating 400 years of American wine at epic polo match!

LEESBURG, VA (April 19, 2007) – America's Cup of Polo, a first annual charitable polo match on May 12, 2007 at historic Morven Park in Leesburg in Loudoun County, Virginia, marks the 400th Anniversary of the settlement of Jamestown – and toasts to the 400th Anniversary of the cultivation of wine in the United States! As the Jamestown settlers were mandated to create wine in the New World, America's history of viticulture began in Virginia, with the first wine crushed from grapes in 1609. Since this auspicious beginning, Virginia wineries have prospered with the state placing sixth in nationwide wine production and proving that "Virginia is for Wine Lovers!"

VirginiaWineTour.com, producers of the America's Cup of Polo, celebrating Virginia Wine, has acted as a leader to and visionary for the promotion and cultivation of America's first wine growing region. Through America's Cup of Polo, spectators will have access to a wide array of Virginian wines, including Breaux Vineyards Waterford Vineyards and Tarara of Loudoun County and King Family Vineyards. A new wine "American Tribute," , and highlighting the "American Tribute," a Shiraz-Viognier blend, crafted exclusively for this occasion by America's Cup of Polo chairman and Virginia-based Oasis Winery owner Tareq Salahi will be highlighted at the event.

Historic Morven Park, the venue for the first America's Cup of Polo, is situated in the heart of Loudoun wine country. In less than 25 years, Loudoun County's wineries have emerged as leading Virginia producers of vinifera and New World Grape wines and there are now 15 wineries showcased in The Loudoun Wine Trail, which all offer a unique experience.

"Since this is the 400th anniversary of the Jamestown settlement, now is an excellent time to highlight the fact that Virginia was the first place in North America where English settlers deliberately set out to produce wine," noted Richard Leahy, executive director of the Virginia Wine Experience in London, LLC, a program showcasing Virginia's fine wines abroad.

Alongside these historic elements, recent legislation is spurring the augmentation of the Virginia wine industry as two integral acts of the Virginia General Assembly have been signed by Governor Kaine. Effective July 1, 2007, wineries throughout the

state will be permitted certain distribution advantages for their product and to host usual and customary events, exceeding the scale of what has previously been legal. Virginia Attorney Philip Carter Strother, who represents the Virginia Wine, Travel & Tourism Ooffice, says "These recent legislative acts are significant advancements for Virginia wineries, increasing the wineries' ability to distribute their wines and to attract consumers through by-right events that increase on-site retail sales and will keep the industry moving forward towards further growth and prosperity."

The first annual America's Cup of Polo event on May 12th 2007 at historic Morven Park in Leesburg, Loudoun County, Virginia will showcase the Cartier U.S. Polo team versus the Ritz-Carlton U.K. team on May 12, 2007 at historic Morven Park in Leesburg, Loudoun County, Virginia. Live music, fireworks, exceptional cuisine and a competitive polo match will commemorate the 400th Anniversary of the Nation and the 250th Anniversary of Loudoun County, Virginia in 2007 and the Town of Leesburg in 2008. Proceeds from the event benefit Journey for the Cure, a non-profit foundation. For more information or to purchase tickets, please visit www.americascupofpolo.com or call (540) 622-2505. For more information on Loudoun County and its 15 wineries, please visit www.visitloudoun.org, for more information on the Virginia Wine Industry please visit: www.VirginiaWineTour.com.

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